

Paper Title (Bold, 16)

Authors Name (Bold, 12)

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Length of Paper: 3000 to 5000 words

Abstract: Abstract should be in 250 words

Keywords: MAX 6 words (Bold, 11).

I. Introduction (Times New Roman 11)

Should include the introduction to the topic, background study, identification of the research gap, research question, aim, objectives, scope and limitations.

II. Literature Review (Times New Roman 11)

Should include the literature read and major findings, its relevance for the present study, identification of the major research gap

III. Material and Methodology (Times New Roman 11)

Should include discussion on the data collection methods, materials used, target population, sampling process adopted, number of samples collected.

IV. Results and discussion (Times New Roman 11)

Should include the major findings of the study, compliance with the findings of the other research, expected vs not expected findings, justification of the findings.

V. Conclusion (Times New Roman 11)

Should discuss the learnings from the research, strengths & weaknesses of the study, possible applications of the research, recommendation, scope of future research.

Acknowledgement (Times New Roman 11)

Acknowledging the people, organisations who have helped in the successful completion of the work.

References (Times New Roman 10)

At least 10 references should be written with Roman numbering i.e. i, ii, iii.....

Please note: As per requirement, more headings may be added in a research article

Standing Instructions (As per MS-Office 2003):

1. File format : .doc only(MS-Word)
2. Font Style : Times New Roman
3. Font Size : 11
4. Line spacing : 1.15
5. max no pages : 5
6. No. Of words in abstract : max 250
7. Right/Left space : 0.5
8. Top Down : 0.7
9. No. Of references : max 10
10. No. Of figure : max 5
11. No. Of table : max 2
12. No. Of Flow charts : max 2
13. No. Of images: min size of the image should be 300 dpi, clarity must be checked
14. Numbering of references: Roman i.e i,ii,iii..

Special note : each reference must have cross ref.(URL)